

# Industry Trends for Dairy Processors



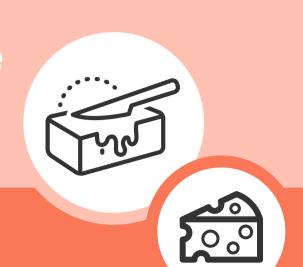
### **GROWTH OPPORTUNITIES**

1996 2023

Ashift in preferences



What a difference a couple of decades can make.



Consumers have significantly increased their consumption of butter and cheese during the past 20+ years while cutting back on milk and ice cream.



THE GLOBAL DAIRY **FOOD MARKET GREW FROM \$944.39 BILLION** IN 2022 TO \$1,018.35

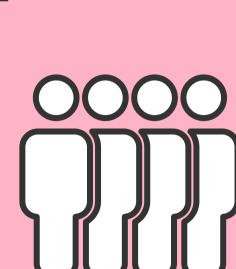


WITH EXPECTED **GROWTH IN 2027 OF** \$1,329.15 BILLION

Source: Dairy Food Global Market Report 2023



According to the USDA, U.S. per capita dairy consumption jumped 12.4 pounds per person in 2021, continuing a 50-year growth trend that started in 1975 when USDA began tracking annual consumption.



Source: IDFA September 2022

#### **ECONOMIC IMPACT**

### MILLION DIRECT WAGES





## MILLION CREATED

"The U.S. dairy industry is growing to keep pace with intense global demand, and that means more jobs, higher wages, more tax benefits, and more economic growth for communities across the United States."

Source: IDFA's 2023 Economic Impact Study

### **SUSTAINABILITY FOCUS**



of dairy processors surveyed have a sustainability and/or ESG report



of dairy processors surveyed have made energy efficiency investments

Source: IDFA Member ESG Survey September 2022

Emerson offers a portfolio of measurement instrumentation for dairy processing to;



**ENHANCE SEPARATOR PROCESS EFFICIENCY** WITH HIGH ACCURACY **DENSITY MEASUREMENT** 



**IMPROVE ENERGY EFFICIENCY** 



**INCREASE ACCURACY** WITH AIR ENTRAINMENT **MEASUREMENT AND** REMEDIATION FOR **PROCESS OPTIMIZATION** 



**BOOST COATING DETECTION FOR** PROCESS QUALITY, **FOOD SAFETY, AND CIP OPTIMIZATION** 

