# Proactive Management and Optimization of Vapor Recovery Units Increases Loyalty

## RESULTS

- Increased agility response time to customer challenges
- · Competitive advantage through analytics and transparency
- · Personnel efficiencies increased customer experience
- Opportunity to offer skids that are 'born digital'
- Maximized customer uptime results in less contract churn
- Proactive management and optimization of Vapor Recovery Units

## **APPLICATION**

DeltaV™ SaaS SCADA DeltaV™ SaaS SCADA Mobile

# **CUSTOMER**

Platinum Control, Fort Worth, Texas, USA

# CHALLENGE

On-boarding new personnel and keeping current staff up to date with the most current skills to deliver a solid customer experience for VRU skids in a wide geographic area (West Texas) is a tough task. This is also not something Platinum Control takes lightly understanding the 'boots on the ground' are most often the strongest point of contact for their end customers.

On top of people management, the always growing competition in the services field for oil and gas production continues to pressure delivery and value. The usual exceptional customer service experience from Platinum had been a great start, but they also wanted to be able to deliver something most service companies are unable; visibility to remotely located production sites through analytics and actionable data for them to know exactly what was going on, who (if anyone), and what may be needed to drive to location to avoid unnecessary downtime.

Overall, they wanted to better manage their fleet and increase the efficiencies of all personnel to make their competitive edge even stronger and deliver the most value of any service provider in oil and gas production. "Now we can easily offer our end customers the data insights and analytics they need to know from any of their site locations from anywhere, anytime that increases their long term loyalty to Platinum and enables them with the ability to reduce downtime, all while giving Platinum a strong competitive edge over other 'red ocean' of other services providers."

Brian Adams, MBA Vice President of Operations, Platinum Control







# **SOLUTION**

Platinum Control's long-standing relationship with Vinson, an Emerson Impact Partner and Emerson's Final Control quickly lead to jointly discovering the challenges Platinum was facing, after discussing desired outcomes and tactical requirements DeltaV SaaS SCADA was chosen as the best possible IIoT answers and conduit for data acquisition, data management and actionable analytics to be utilized.

DeltaV SaaS SCADA provides the flexibility for growth, while ensuring secure data access and always the most recent version of software available without any internal IT resources needed, or their customers.

In addition, SaaS SCADA provides complete training for all staff members, and expert 24/7 live support to help with any questions. Expert training is provided via live calls, video, or sometimes in-person to maximize the staff experience and usability to present and extract the right data to the right people, at the right time.

Alarms at pre-set thresholds can be set to go to select groups, or select individual end users to add more levels of guard against unnecessary downtime with increased safety, and sustainability.

After a successful pilot of 5 sites on DeltaV SaaS SCADA and with the Vinson staff creation of custom analytics for 400 skids, another 600 skids were then 'born digital' from the start.

This enables the current Platinum staff the ability to quickly get insightful data analytics anytime, anywhere to provide an outstanding end customer experience with less downtime, more efficiencies and visibility to their remotely located oil and gas production assets.



DeltaV<sup>™</sup> SaaS SCADA is an IIoT cloud-native platform designed to enable asset-intensive industries to quickly and securely connect, acquire analytics and provide control of remotely located devices anywhere, anytime by anyone of your authorized users. We help our customers become more productive, profitable and sustainable to improve life around the globe.



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